

American Association for Aerosol Research 2014 Annual Sponsorship Contract

INSTRUCTIONS: All contracts must be completed, signed and accompanied by correct deposit. Contracts that are incomplete, unsigned or not accompanied by proper deposit will not be accepted and will be returned for completion.

SPONSOR INFORMATION:

Organization will be listed in all promotional pieces as filled in below:

| Organization: | |
|---------------|--|
| | |

Contact:

Title:

Department:

Address:

| City: | | |
|----------|------|--|
| | Zip: | |
| | | |
| | | |
| | | |
| Website: | | |

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING AAAR AND THE AAAR ANNUAL CONFERENCE AS PRINTED BELOW AND WHICH ARE A PART OF THIS CONTRACT. ACCEPTANCE OF THIS APPLICATION BY THE AMERICAN ASSOCIATION FOR AEROSOL RESEARCH CONSTITUTES A BINDING CONTRACT.

Authorized Signature

Date

PLEASE SEND COMPLETED FORM TO:

American Association for Aerosol Research (AAAR) Attn: Melissa Baldwin, Executive Director 15000 Commerce Parkway, Suite C Mount Laurel, NJ 08054 Phone: 856-439-9080 Fax: 856-439-0525 Email: mbaldwin@aaar.org

Please Note:

Sponsors must contact the AAAR meeting manager, Ann Mitchell (amitchell@aaar.org), if they wish to hold an event during the week of the AAAR conference (either invitation only or open invitation to all conference attendees).

TYPE OF SPONSORSHIP:

General:

| | Platinum Sponsor | \$15,000 |
|----------|----------------------------|------------|
| | Gold Sponsor | \$10,000 |
| | Silver Sponsor | \$ 7,500 |
| | Bronze Sponsor | \$ 5,000 |
| | Supporting Sponsor | \$ 2,500 |
| | Contributor | < \$ 2,500 |
| Specific | : | |
| | Coffee Break | \$ 6,000 |
| | Conference Bags | \$ 4,000 |
| | Lanyards | \$ 1,500 |
| | Student Poster Competition | \$ 1,000 |

Please indicate total sponsorship amount: \$_____

PAYMENT:

Deposit of 50% of total is due WITH CONTRACT. Balance DUE IN FULL by August 15, 2014.

NOTE: Failure to provide payment in full by the date noted above may result in exclusion from conference registration materials.

Included with my contract is my (please check one):

- Check made payable to AAAR
- Credit Card: O Visa O MasterCard O Amex

Credit Card #

Exp. Date

Name as it appears on card

Signature



American Association for Aerosol Research Benefits of Annual Sponsorship

| | Contributor < \$2,500 | Supporting \$2,500 | Bronze \$5,000 | Silver \$7,500 | Gold \$10,000 | Platinum \$15,000 |
|---|--------------------------|-----------------------|-------------------|-------------------|-------------------|----------------------|
| Ad in 3 issues of Particulars newsletter | | | Banner | 1/2 page | 1/2 page | 1/2 page |
| Logo and link on the AAAR website homepage | | | 3 months | 6 months | 6 months | 12 months |
| Ad in the Members Only section of the AAAR website | | | ~ | ~ | ~ | ~ |
| "Commercial" space in blast emails | | | | | 2 blast emails | 3 blast emails |
| AAAR Organizational Membership* | | | | | | ~ |
| 2 full memberships for staff (includes <i>AS&T</i> journal subscription) | | | | ~ | ~ | ~ |
| 2 regular annual conference registrations | | | | ~ | ~ | ~ |
| 1 complimentary 10x10 exhibit space (includes 2 exhibitor registrations) | | | | | | ~ |
| Annual Conference Promotional Opportunities: | | | | | | |
| Acknowledgement on conference website, on signage and slides at conference, and in conference publications | ~ | ~ | ~ | ~ | ~ | ~ |
| Full page ad in the final conference program | | Interior | Interior | Interior | Inside cover | Outside back cover |
| Insert (advertisement) in conference registration packets | | ~ | ~ | ~ | ~ | ~ |

* AAAR Organizational Membership includes: 2 full memberships for staff, 2 regular annual conference registrations, tutorial discounts, exhibit space discounts, a list of annual conference attendees, and acknowledgements in AAAR publications and on the website (www.AAAR.org).

Organizations that sponsor specific annual conference items, such as a coffee break, the conference bags, etc., will be acknowledged on the annual conference website, on signage and slides at conference, and in conference publications.

RULES & REGULATIONS

These rules and regulations constitute a bona fide part of the contract for the AAAR Sponsorship Program, hereafter called 'sponsorship'. AAAR reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of AAAR.

- 1. Applicants for sponsorship are required to execute and forward a contract to AAAR. Payment shall be made in full prior to the annual conference.
- 2. Acceptance of sponsorship for all valid contracts in hand will be based on the sole discretion of AAAR.
- 3. The sponsorship provided is an unrestricted grant and will be used to support AAAR programming, unless agreed to by both parties.
- 4. No sponsor may assign, share or apportion his sponsorship in whole or in part.
- 5. It is expressly agreed by each and every contracting sponsor, his agents and his guests, that neither AAAR, nor its employees, representatives or contractors shall be liable for loss or damage incurred by the sponsor.
- 6. AAAR reserves the right to decline or prohibit any sponsorship which in its judgment is out of keeping with the character of AAAR, its programs or annual conference, this reservation being all-inclusive as to persons, things, printed matter, products and conduct.
- 7. Sponsors must contact the AAAR meeting manager, Ann Mitchell (amitchell@aaar.org), if they wish to hold an event during the week of the AAAR conference (either invitation only or open invitation to all conference attendees).