

AAAR



Annual Conference

October 18-22, 2021

Albuquerque Convention Center | Albuquerque, NM

AAAR 2021 Special Symposia Sponsorship

The American Association for Aerosol Research (AAAR) cordially invites you to sponsor and/or advertise at the **39th Annual Conference**, which will be held October 18-22, 2021, at the Albuquerque Convention Center in Albuquerque, New Mexico. Building on the success of prior conferences and our first ever virtual event in 2020, we anticipate record attendance in October.

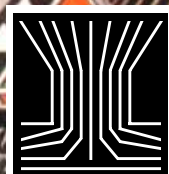
Sponsoring affords you the opportunity to place your company in front of all attendees, and connect your support with their organization.

The conference opens Monday morning, **October 18, 2021** and continues through Friday afternoon, **October 22**.

AAAR 2021 Special Symposia Sponsor Benefits

As a Special Symposia sponsor, the benefits would include:

- ◆ The sponsor logo on the holding slides before each platform session within the special symposia.
 - Example: This symposia is brought to you/in partnership with/supported by **(Company Name)**
- ◆ The sponsor name with live links to their website on:
 - All Calls for Abstracts emails sent to the AAAR emailing lists. **(Over 1,000 contacts)**
 - The Conference and Abstract websites.
 - Within the conference program, the app, the daily slides before each plenary, and the final list of sponsors.
- ◆ The sponsor would be able to record a short video, tagged to promotional emails and social media posts promoting the conference in general and that symposia specifically.



AAAR 2021 Special Symposia Sponsor | \$5,000

General Sponsorship Levels and Benefits

	CONTRIBUTOR < \$1,000	SUPPORTING \$2,500	BRONZE \$5,000	GOLD \$10,000	PLATINUM \$15,000
Ad in 3 Issues of <i>Particulars</i>			Banner	½ page	½ page
2 Full Memberships for Staff (Includes AS&T Journal Subscription)					♦
Full Conference Registrations			1	2	4
1 Complimentary 10x10 Exhibit Space (Including 2 Exhibitor Registrations)				♦	♦
Acknowledgement on Conference Website, Signage, Slides, Conference Publications	♦	♦	♦	♦	♦
Full Page Ad in the Final Conference Program				♦ Back Cover	♦ Inside Front Cover
Insert/Advertisement in Conference Registration Packets		♦	♦	♦	♦

Individual Sponsorships

Eblasts (Conference/Annually)	\$ 750	Sanitizing Stations	\$ 1,500	Welcome Reception (Exclusive sponsor, branded signage, branded napkins)	\$ 3,500
Registration Email Confirmation	\$ 1,000	Mobile Apps	\$ 2,500		
Laptop Charging Stations	\$ 1,500	Registration Bags	\$ 2,800	Boxed Lunches (Exclusive sponsor, include the option to include something in the box)	\$ 4,500
		Lanyards	\$ 2,800		
		Coffee Breaks (7)	\$ 3,000		

PLEASE EMAIL COMPLETED FORM TO JOHN LESSARD: jlessard@virtualinc.com

Sponsor Information:

ORGANIZATION _____

CONTACT _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

PHONE _____ WEBSITE _____

EMAIL _____

PLEASE provide a description of your products/services (50 words or less) for inclusion in the final program (use a separate page if needed):

WE AGREE to abide by all rules and regulations governing AAAR and the 39th Annual Conference which are a part of this contract. Acceptance of this application by the American Association for Aerosol Research constitutes a binding contract.

AUTHORIZED SIGNATURE _____ DATE _____

AMOUNT PAID

\$

Payment Information:

Included with my contract (please check one)

- Check** (payable to AAAR)
 Credit Card Visa MasterCard AmEx

CREDIT CARD # _____ EXP. DATE _____

NAME (AS IT APPEARS ON CARD) _____

SIGNATURE _____

NOTE: If you have questions about sponsorship opportunities, please contact: John Lessard, jlessard@virtualinc.com or +1.781.876.8944