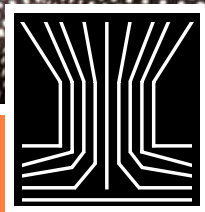


AAAR



Annual Conference  
October 18-22, 2021



Albuquerque Convention Center | Albuquerque, NM

**Sponsorship Prospectus**

For Conference details, please visit [www.aaar.org/2021/](http://www.aaar.org/2021/)

# AAAR



## Annual Conference

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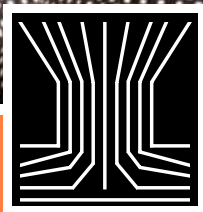
## Sponsorship Prospectus

Dear Sponsors and Advertisers,

The American Association for Aerosol Research (AAAR) cordially invites you to sponsor and/or advertise at the **39th Annual Conference**, which will be held October 18-22, 2021, at the Albuquerque Convention Center in Albuquerque, New Mexico. Building on the success of prior conferences and our first ever virtual event in 2020, we anticipate record attendance in October.

Sponsoring affords you the opportunity to place your company in front of all attendees, and connect your support with their organization.

The conference opens Monday morning, **October 18, 2021** and continues through Friday afternoon, **October 22**.



For more information about the conference,  
please visit: [www.aaar.org/2021/](http://www.aaar.org/2021/)

AAAR has been holding its annual meeting each October for more than 30 years. Thanks to your loyal support, the meeting has been exceedingly successful as a platform for showcasing the latest developments in aerosol science and technology and for productive networking between people from academia,



government, industry and public sector. The AAAR Conference Committee and AAAR leadership have been working diligently on making the AAAR conference a success. This document has been created specifically for our Sponsors to help you better understand what to expect from the meeting this year.

1. We are planning for an intensive research program with presentations within the traditional areas of the AAAR conference as well as special symposia, including a symposium on the role of aerosol science in the understanding of the spread and control of COVID-19 and other infectious diseases. We are also planning to offer our highly-popular tutorial sessions, as well as other special events.

**For more details, please refer to the conference webpage:**

<https://www.aaar.org/2021/>

2. We will be offering various advertising options, conference registrations, and different levels of priority consideration for the 2021 AAAR Conference Exhibition as a way of raising money for the conference and AAAR.
3. If you you have paid for the Organizational Membership, which provides a discount for additional exhibit options and priority for selecting exhibit space and types of sponsorships at next year's conference, you will continue to enjoy the usual benefits of the Organizational Membership. Thank you once again for your generous support of AAAR. We truly value your support and look forward to continuing our partnership with you and working together to deliver exceptional programming and content in the field of Aerosol Research.

## General Sponsorship Levels and Benefits

	CONTRIBUTOR < \$1,000	SUPPORTING \$2,500	BRONZE \$5,000	GOLD \$10,000	PLATINUM \$15,000
Ad in 3 Issues of <i>Particulars</i>			Banner	½ page	½ page
2 Full Memberships for Staff (Includes AS&T Journal Subscription)					◆
Full Conference Registrations			1	2	4
1 Complimentary 10x10 Exhibit Space (Including 2 Exhibitor Registrations)				◆	◆
Acknowledgement on Conference Website, Signage, Slides, Conference Publications	◆	◆	◆	◆	◆
Full Page Ad in the Final Conference Program				◆ Back Cover	◆ Inside Front Cover
Insert/Advertisement in Conference Registration Packets		◆	◆	◆	◆

## Individual Sponsorships

Eblasts (Conference/Annually)	\$ 750	Lanyards	\$ 2,800
Registration Email Confirmation	\$ 1,000	Coffee Breaks (7)	\$ 3,000
Laptop Charging Stations	\$ 1,500	Welcome Reception (Exclusive sponsor, branded signage, branded napkins)	\$ 3,500
Sanitizing Stations	\$ 1,500	Boxed Lunches (Exclusive sponsor, include the option to include something in the box)	\$ 4,500
Mobile Apps	\$ 2,500		
Registration Bags	\$ 2,800		



# Sponsor Reservation Form

PLEASE EMAIL COMPLETED FORM TO JOHN LESSARD: [jlessard@virtualinc.com](mailto:jlessard@virtualinc.com)

**YES! I want to Sponsor the 39th AAAR Annual Conference**

## General Sponsorship Levels & Benefits:

- Contributor | < \$1,000**
  - ◆ Acknowledgement on Conference Website, Signage, Slides, Conference Publications
- Supporting | \$2,500**
  - ◆ Acknowledgement on Conference Website, Signage, Slides, Conference Publications
  - ◆ Insert/Advertisement in Conference Registration Packets
- Bronze | \$5,000**
  - ◆ Acknowledgement on Conference Website, Signage, Slides, Conference Publications
  - ◆ Insert/Advertisement in Conference Registration Packets
  - ◆ Banner Ad in 3 Issues of *Particulars*
- Gold | \$10,000**
  - ◆ Acknowledgement on Conference Website, Signage, Slides, Conference Publications
  - ◆ Insert/Advertisement in Conference Registration Packets
  - ◆ Half-Page Ad in 3 Issues of *Particulars*
  - ◆ 2 Full Conference Registrations
  - ◆ 1 Complimentary 10x10 Exhibit Space (Including 2 Exhibitor Registrations)
  - ◆ Full Page Ad in the Final Digital Conference Program (Cover)
- Platinum | \$15,000**
  - ◆ Acknowledgement on Conference Website, Signage, Slides, Conference Publications
  - ◆ Insert/Advertisement in Conference Registration Packets
  - ◆ Half-Page Ad in 3 Issues of *Particulars*
  - ◆ 2 Full Conference Registrations
  - ◆ 1 Complimentary 10x10 Exhibit Space (Including 2 Exhibitor Registrations)
  - ◆ Full Page Ad in the Final Digital Conference Program (Cover)
  - ◆ 2 Full Memberships for Staff (includes **AS&T Journal** Subscription)

## Individual Sponsorships:

- Eblasts | \$750**
- Registration Email Confirmation | \$1,000**
- Laptop Charging Stations | \$1,500**
- Sanitizing Stations | \$ 1,500**
- Mobile Apps | \$2,500**
- Registration Bags | \$2,800**
- Lanyards | \$2,800**
- Coffee Breaks | \$3,000**
- Photo Booth | \$3,000**
- Welcome Reception | \$3,500**
- Boxed Lunches | \$4,500**

## Sponsor Information:

ORGANIZATION

CONTACT

TITLE

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

WEBSITE

EMAIL

**PLEASE** provide a description of your products/services (50 words or less) for inclusion in the final program (use a separate page if needed):

**WE AGREE** to abide by all rules and regulations governing AAAR and the 39th Annual Conference which are a part of this contract. Acceptance of this application by the American Association for Aerosol Research constitutes a binding contract.

AUTHORIZED SIGNATURE

DATE

**AMOUNT PAID**

*with Space Reservation:*

\$

**Check this box** if payment includes **BOTH** Exhibitor and Sponsorship Fees!

## Payment Information:

**Included with my contract** (please check one)

**Check** (payable to AAAR)

**Credit Card**

Visa

MasterCard

AmEx

CREDIT CARD #

EXP. DATE

NAME (AS IT APPEARS ON CARD)

SIGNATURE

## NOTE:

◆ *If you have questions about sponsorship opportunities, please contact:*

**John Lessard, [jlessard@virtualinc.com](mailto:jlessard@virtualinc.com) or +1.781.876.8944**