

# Exhibitor & Sponsor Prospectus



American Association  
for Aerosol Research  
**38th Annual Conference**

**OCTOBER 5–9, 2020**

Raleigh Convention Center | Raleigh, NC

For Conference details, please visit [www.aaar.org/2020/](http://www.aaar.org/2020/)

# SECTION 1

## EXHIBITOR PROSPECTUS

Dear Exhibitors, Sponsors and Advertisers,

The American Association for Aerosol Research (AAAR) cordially invites you to exhibit, sponsor and/or advertise at the **38th Annual Conference**, which will be held **October 5-9, 2020**, at the **Raleigh Convention Center** in **Raleigh, North Carolina**. Building on the success of prior conferences, we anticipate approximately 800 attendees. We are sure that you will enjoy many opportunities to engage with the attendees to discuss your organization's products and services. More information for exhibitors is provided below. If you are interested in sponsorship and/or advertising, please see the Sponsor & Advertising Prospectus in Section 2, beginning on page 11 of this brochure.

**The Exhibition** will formally open **Tuesday morning, October 6**, and run through **Thursday afternoon, October 8**. Booth set-up is scheduled for Monday afternoon. In addition, the Welcome Reception will be held Tuesday evening. As in years past, the poster sessions and Welcome Reception will be hosted in the exhibit area. Please refer to the preliminary schedule on page 3 for more details concerning booth set-up, exhibit hours, the Welcome Reception and more. For more information about the conference, please visit [www.aaar.org/2020/](http://www.aaar.org/2020/).

Included in your exhibit fee, two (2) booth staff will receive full access to all scientific sessions. There is a \$350 fee for each additional booth staff member. The only exception to this is if one or both of your booth staff are presenting at the conference. If so, he/she will be required, as a conference presenter, to register for the conference. Each registered exhibit staff member will receive:

### **Full conference materials**

**Access to all social functions, including the Welcome Reception, coffee breaks and box lunch**

**Complimentary WiFi in the exhibit area**

**In addition, each exhibitor will receive from AAAR an electronic attendee list two weeks prior to the conference, followed by a list of on-site registrants after the conference.**

*Please join us for the 38th Annual Conference.  
We look forward to seeing you in Raleigh!*

**David Fergenson**  
2020 Exhibit Chair

**THANK YOU** to the artists listed below for allowing us to use their art work in the 2020 Annual Conference design.



Clayton Kacica and  
Girish Sharma



Timothy Sipkens



Michael Valerino and  
Lucas Rocha-Melagno



Nathan Reed, Girish Sharma  
and Pratim Biswas

# AAAR INFORMATION &

## RULES GOVERNING THE EXHIBIT

By submitting an application form, exhibitor agrees that the conference organizers retain the right to refuse or rescind exhibit privileges if abused by behavior deemed unacceptable by the organizers.



### Sponsorship & Advertising Opportunities

There are several sponsorship and advertising opportunities available at the **AAAR 38th Annual Conference**. With more than **800** attendees expected, sponsorship is an excellent way to provide publicity for your organization.

- ◆ Please note that sponsorship of some items is on a first-come, first-served basis.
- ◆ See page 11 for sponsorship details and complete the form on page 12.

### Exhibitor Information

#### BOOTH DESCRIPTION

Booths are ten (10) feet wide, ten (10) feet deep, and eight (8) feet high. AAAR provides a pipe and draped 8-foot high backdrop, 36-inch side rail, and a two-line (maximum) name sign. Display materials between adjoining booths shall be limited to the front three (3) feet of the booth of no more than 36 inches. Display materials in booths where wall space is not available, or in booths which are back-to-back, shall not extend above the exhibitor's name panel at the back of the booth.

Booths shall strictly conform to these specifications. Any deviations from the specifications of this section including, but not limited to, displays/exhibitors that are disruptive to the conference shall be in violation of this contract and shall be grounds for removal of the exhibitor from the conference.

#### BOOTH ASSIGNMENT

- ◆ Priority for booth assignment(s) will be made on a first-come, first-served basis as follows:

Organizational members will receive the booth selection materials first. One week later, all non-organizational (standard) booth companies/exhibitors will be emailed the materials. In all cases, a booth number will not be confirmed until payment is received in full.

Management reserves the right to make any revisions necessary to the floor plan. It is also understood that if a change impacts your booth assignment, you will be notified. Your materials will include a space for you to indicate which companies, if any, you do not wish to be located near.

#### CONTRACT FOR SPACE

All contracts are subject to the rules and regulations herein given. All applications must be accompanied by full payment to cover the total cost of the space requested. Booth locations will not be assigned until full payment is received. A refund of fifty (50) percent of fees paid by the exhibitor will be returned in the event of cancellation by written notice to the exhibit manager **no later than July 31, 2020**. NO refund of any fees will be made if notice is received **after July 31, 2020**.

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, nor exhibit herein, nor permit any other party to exhibit therein, any other good than those manufactured or handled by the exhibitor in the regular course of their business, nor permit any representative or firm or company not exhibiting to solicit business or take orders in their space. AAAR reserves the right to remove any exhibitor, its assignees, or subletors in the event that the exhibitor and/or representatives violate any of these provisions.



Agents, solicitors, and representatives of firms selling commercial products will not be permitted to use sample rooms or space elsewhere at the Convention Center for display of their products. Exhibitors may take orders at exhibit booths. Advertising, solicitation and distribution of literature of commercial products will not be permitted except from the exhibit booths. Exhibitors may not sell or distribute any beverages, tobacco products or food for consumption on the premises without approval from John Lessard, Executive Director of the AAAR and/or its catering service contractor. Music may not be played in any form without proper license of copyrighted music.

## SPECIAL SERVICES, EQUIPMENT, & UTILITIES

The rental price of the booth does not include the cost of furniture, equipment, labor, freight handling, electric, water, gas, telephone, custom cleaning or other special services or utilities. Order forms for all services will be sent by show management in advance of the show. Exhibitor agrees to abide by the terms and conditions set by the show contractor. All arrangements are the responsibility of the exhibitor. All order forms should be completed and submitted well in advance of the event to ensure the adequate service is available. All booths must be kept open and properly staffed during exhibit hours. Premature packing and/or dismantling will not be permitted.

## POSTER SESSIONS

All poster sessions will be held in the Exhibit Hall. As in previous years, there will be two poster sessions, providing additional opportunities to interact with attendees during the period from Tuesday morning until Thursday afternoon.

When the entire schedule of the conference becomes final, all exhibitors will receive an email informing you of the timing of all events in the exhibit hall. If at any time you have questions or need further information, please contact

**John Lessard** Executive Director, at:  
**jlessard@virtualinc.com** or at **781-876-8944**.

## EXHIBITOR REGISTRATION

Exhibitors receive two (2) complimentary exhibitor badges which grant access to the exhibit hall and all scientific sessions. These two individuals will also receive all conference materials and can register for tutorials.

Additional exhibitor badges are available at the cost of **\$350 per person**. There is a limit of four (4) additional badges per exhibiting company. This booth only badge does not grant admittance to scientific sessions.

- ◆ **PLEASE NOTE:** Any additional booth personnel must register at the regular conference fee if he/she plans to attend scientific sessions. An exhibitor must also register for the conference if he/she is either an abstract or poster presenter.

## BADGES

- ◆ *Badges must be worn at all times during conference hours.*

## EXHIBIT HOURS

*This timing is subject to change.*

### Monday, October 5

Set-Up	10:30 AM – 5:00 PM
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### Tuesday, October 6

Exhibits Open	9:00 AM – 4:00 PM
and for Welcome Reception	6:00 PM – 8:00 PM

### Wednesday, October 7

Exhibits Open	9:00 AM – 5:00 PM
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### Thursday, October 8

Exhibits Open	9:00 AM – 3:30 PM
Move-Out	3:30 PM – 7:00 PM

All packing crates and boxes must be removed from the exhibit hall by **5:00 PM, Monday, October 5**. All display materials must be removed from the exhibit space by **7:00 PM on Thursday, October 8**.

## SHIPPING

- ◆ **PLEASE** do not ship exhibits directly to the Convention Center.

Storage facilities for packing cases, crates and boxes are not available at the Convention Center. Information regarding shipping and storage of exhibit material will be furnished with the Exhibitor Services Manual which will be emailed to you by Alliance Nationwide Expositions, the AAAR service contractor.





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## INDEPENDENT CONTRACTORS

Exhibitors who plan to use independent contractors other than Alliance Nationwide Expositions must notify AAAR in advance in writing no later than thirty (30) days prior to the conference. The company name, address, telephone number, name of the supervisor scheduled to be in attendance, and a statement that such contractor will comply with all rules and regulations of the show (including observance of local labor rules and regulations) is required.

◆ *Independent contractors must abide by the following:*

Perform all services in a timely manner in accordance with AAAR established deadlines

Not engage in solicitation of business on the exhibit floor for present and/or future conferences

Provide a certificate of insurance to AAAR **NO later than July 31, 2020.**

Register all employees and temporary help at the exhibitor registration desk.

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## SECURITY

◆ *Security services will be provided.* However, this does not guarantee exhibitors against loss by theft or otherwise.

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## SMOKING

*No smoking* is permitted in the exhibit hall at any time, including installation, exhibit hours, and dismantling.

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## CHILDREN'S ADMISSION TO THE HALL

Children **under the age of 16 are not permitted** to enter the exhibit hall at any time: installation, show days, or dismantling. Strollers or wheeled suitcases are not permitted within the exhibit hall at any time, thus eliminating a falling hazard.

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## GIVEAWAYS

All giveaways should be confirmed prior to the conference with **John Lessard**, Executive Director, at: **jlessard@virtualinc.com** OR **781-876-8944**.

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## INSURANCE

The exhibitor acknowledges that neither AAAR, Virtual, Inc., nor the Convention Center shall be obligated to maintain property, liability or business interruption insurance covering the exhibitors. The exhibitor must furnish a certificate of insurance (liability, fire, and theft) at his or her own expense, to AAAR **NO later than July 31, 2020.**

AAAR shall be named as additional insured to the Certificate of Insurance. The exhibitor agrees to hold AAAR and Virtual, Inc. harmless for any loss, theft, damage, or other harm which may occur, for any cause whatsoever, as a result of his or her participation in the AAAR Annual Conference.

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## AMERICANS WITH DISABILITIES ACT

Exhibiting companies shall be responsible for making exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold AAAR harmless from any consequences of exhibiting company's failure in this regard.

AAAR will use its best efforts to provide reasonable accommodations for attendees with disabilities.

Please contact **John Lessard**, Executive Director, at: **jlessard@virtualinc.com** if you have any special needs.

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## PAYMENT & CANCELLATION POLICY

It is expressly agreed that all payments for said exhibition space must be made to AAAR in a timely manner. Please note that booth numbers will not be confirmed until full payment is received. AAAR reserves the right to refuse exhibition space to an exhibitor for reasons of non-payment and/or unpaid balance at time of installation. Any waivers, discounts, or financial amendments of any nature whatsoever are left to the sole discretion of AAAR.

Should an exhibitor be unable to occupy and/or use the exhibit space contracted for, and should that exhibitor notify AAAR **IN WRITING before July 31, 2020**, fifty (50) percent (%) of fees paid by the exhibitor will be refunded. **NO** refund of any fees will be made if notice is received **after July 31, 2020**.

Exposition management reserves the right to assign labor to install any display that is not in the process of being installed by **3:00 PM on Monday, October 5**, or to ship the display back to the exhibiting organization and to instruct that the exhibitor be billed for all charges thus incurred.

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## LIABILITY & HOLD HARMLESS

It is expressly understood that AAAR, Virtual, Inc. and the Convention Center will not be responsible for loss or damage which might occur from cause in connection with transfer, installation, maintenance, removal of exhibits or management of convention. AAAR will not be responsible in any way for goods while in storage.

AAAR, Virtual, Inc. and the Convention Center and its agents or employees will not, under any condition or circumstances, be responsible for any loss sustained by any exhibitor, or any other person by reason of fire, theft, water, injuries, act of God, or for any actions whatsoever.



AAAR, Virtual, Inc. and the Convention Center will use necessary reasonable care for prevention of any losses, personal or material. Each exhibitor agrees that it shall assume sole responsibility for any damages to property or injuries to person and shall indemnify, defend, and hold harmless AAAR, the security firm, Convention Center, the general contractor, and all of their collective officers, employees, agents and members for any and all alleged claims and liabilities which might ensue from any cause whatsoever, including any actions of any kind generally and specifically, personal injuries to any exhibitors, officers, staff members, employees, agents, representatives, attendees, and guests. It is understood that all fees, costs, and expenses incurred by an exhibitor as a result of legal action shall be the sole responsibility of the exhibitor, and reimbursement shall not be sought against AAAR. AAAR shall be reimbursed by the seeking exhibitor for costs, fees and expenses that are incurred and expended resulting from any action. Exhibitors shall carry their own insurance. All matters not expressly addressed in this document are subject to review and resolution by AAAR management.

- ◆ *As noted previously, all conference sessions, food and beverage functions, registration, exhibits, and posters will be held at the Raleigh Convention Center.*

#### **Raleigh Convention Center**

500 S. Salisbury Street, Raleigh, NC 27601  
919-996-8500

For more specific sponsorship opportunities or advertising, please contact:

**John Lessard**, Executive Director at:  
**jlessard@virtualinc.com** OR **781-876-8944**

## **Hotel Information**

Our host hotels for the 2020 AAAR Conference are the **Raleigh Marriott City Center**, which is connected directly to the Convention Center via an underground hallway, and the **Sheraton Raleigh**, which is a very short one-block walk from the Convention Center.

#### **Raleigh Marriott City Center**

500 Fayetteville Street  
Raleigh, NC 27601  
919-833-1120

#### **Sheraton Raleigh Hotel**

421 South Salisbury Street  
Raleigh, NC 27601  
919-256-1488

Reduced sleeping room rates for AAAR registrants have been negotiated with the hotels. The Marriott single/double occupancy rate is just **\$179**, including complimentary wireless internet! The rate at the Sheraton is **\$179**, also including complimentary wireless internet.

Your room reservations with the hotels need to be made **no later than September 6, 2020**. We anticipate, however, that the AAAR room blocks will sell out quickly, and availability and rate cannot be guaranteed once the block is full.

The Raleigh Marriott City Center boasts 400 beautiful guest rooms, with full guest room renovations completed in September of 2018. Guest rooms boast a sleek décor, 55" Smart TVs and modern work spaces. The hotel features an indoor swimming pool, Jacuzzi and fitness center, widely acclaimed Rye Restaurant, Starbucks coffee shop and a convenient business center.

The Sheraton Raleigh has 353 updated guest rooms. Other hotel features include a brand new 2,200-sq. ft. fitness center, a business center and renowned Jimmy V's Osteria and Bar.

Both hotels and the Raleigh Convention Center are all part of a vibrant part of Raleigh's downtown district. Within easy walking distance you will find a wide array of restaurants, shops and historic attractions.

## WHY CHOOSE AN OFFICIAL AAAR HOTEL?

All AAAR attendees and exhibitors are encouraged to make hotel reservations by utilizing the official AAAR hotels, the Raleigh Marriott City Center and the Sheraton Raleigh Hotel. The association recognizes that attendees have many options with other area hotels and that you may be looking only at the per-night cost in making your decision. However, we encourage you to take a few minutes to understand the importance of selecting the official AAAR hotel and other factors which go far beyond the per-night rate.

AAAR has a long history of consistently fulfilling the minimum number of room nights to be sold according to the association's contracts with hotels. However, with the current economic climate and competition from other properties, it gets more difficult each year to ensure that the number of guaranteed contracted sleeping rooms will be used by attendees and exhibitors.

## WHAT DOES THIS MEAN TO YOU?

When AAAR is able to maintain a consistent history of hotel rooms sold, it helps the association negotiate the lowest hotel rates possible for future AAAR conferences.

AAAR earns credit for each room night utilized by an attendee or exhibitor when the reservation is at an official conference hotel. This credit helps to offset meeting room rental costs, therefore keeping conference fees low.

*The AAAR hotel contract protects YOU.* Booking within the AAAR hotel block gives AAAR the opportunity, if the need does arise, to assist you with potential hotel problems you may experience while at the conference. When you choose other hotels, AAAR staff has no contacts or leverage to help rectify a problem or inconvenience which you may have encountered.

**Raleigh Convention Center**  
500 S. Salisbury Street  
Raleigh, NC 27601  
919-996-8500

## Rules & Regulations

### EXHIBITOR HALL CLEANING REQUIREMENTS

The exhibit area will be cleaned prior to show move-in. Additional clean-up services (preopening clean-up, daily booth clean-up, and closing clean-up) must be arranged with our decorator vendor, Alliance Nationwide Expositions. Alliance will provide an Exhibitor Kit with all cleaning fees included.

### BOTTLED WATER SERVICE

Should you desire to make bottled water or additional food item service available to trade show attendees in your booth, you must work out those arrangements with the Raleigh Convention Center contracted catering service, Centerplate. Their representative, Dan Kapps, can be reached at **Dan.Kapps@centerplate.com**. Water stations will be provided throughout in the exhibit hall for exhibitors and attendees.

### CHEMICAL & COMPRESSED GAS DISPLAY & USAGE

Any exhibitor wishing to bring a chemical, hazardous material or compressed gas onto Raleigh Convention Center property must submit a request in writing to **Brian Clark**, Director of Operations (**brian.clark@raleighnc.gov**), a minimum of **30 days** prior to the move-in. Each request should include the name of the chemical/gas/hazardous material, the amount, the purpose/application and a Material Safety Data Sheet (MSDS).

### LIABILITY INSURANCE REQUIREMENTS

The Raleigh Convention Center is not responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's agent, employees or property, or to any other person's property, prior, during or subsequent to the period covered by the exhibit contract, provided said injury, loss, or damage is not caused by the willful negligence of an employee of the convention center. Each exhibitor hereby expressly releases the Raleigh Convention Center from such liabilities and agrees to indemnify the Convention Center from such liabilities and agrees to indemnify the Convention Center against all claims for such injury, loss, or damage. Exhibitors who desire to carry insurance on their own exhibits must do so at their own expense.

### SHIPPING

The Raleigh Convention Center will not accept any direct shipments until the AAAR contracted decorator (Alliance Nationwide Expositions) is onsite, which will be Saturday, October 3. We strongly encourage you to use our decorator, Alliance Nationwide Expositions, for your shipping needs. Alliance will provide an Exhibitor Kit with details.





**Raleigh Convention Center**

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## STORAGE

The Raleigh Convention Center has no facilities for the storage of exhibit-related materials. All storage questions must be directed to Alliance Nationwide Expositions.

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## SMOKING

Smoking is not allowed in any part of the Raleigh Convention Center nor within 25 feet of exterior doors.

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## NON-FLAMMABLE MATERIALS

All materials used in the exhibit hall or any other part of the Convention Center must be non-flammable to conform to the fire regulations of the Raleigh Fire Department.

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## ADHESIVES

No pins, tacks, or adhesives of any kind are permitted on any wall, door, or column. Adhesive-backed stickers may not be given out by exhibitors.

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## TAPE

Exhibitors are responsible for the removal of all tape and residue marks. The only approved tape allowed to be utilized is painters tape.

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## SIGNS/BANNERS

All hanging signs must be professionally made and must conform to show management rules, regulations, and ceiling limitations. All hanging signs must be hung by Raleigh

Convention Center personnel through arrangements with the AAAR Central Office. The RCC requires a three-man team and a four-hour minimum for rigging services. Contact the AAAR Central Office for details.

**John Lessard**, Executive Director, at:  
**781-876-8944** OR [lessard@virtualinc.com](mailto:lessard@virtualinc.com)

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## RIGHT TO INSPECT

The Raleigh Convention Center's security personnel reserve the right to inspect any carton, container, briefcase, luggage, or package brought into or taken out of the Convention Center.

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## EXHIBITOR EQUIPMENT

All equipment, decorations, freight, etc., must be removed from the premises at the expiration of the show (**October 8, 2020**). *Items left behind will be treated as abandoned equipment.*

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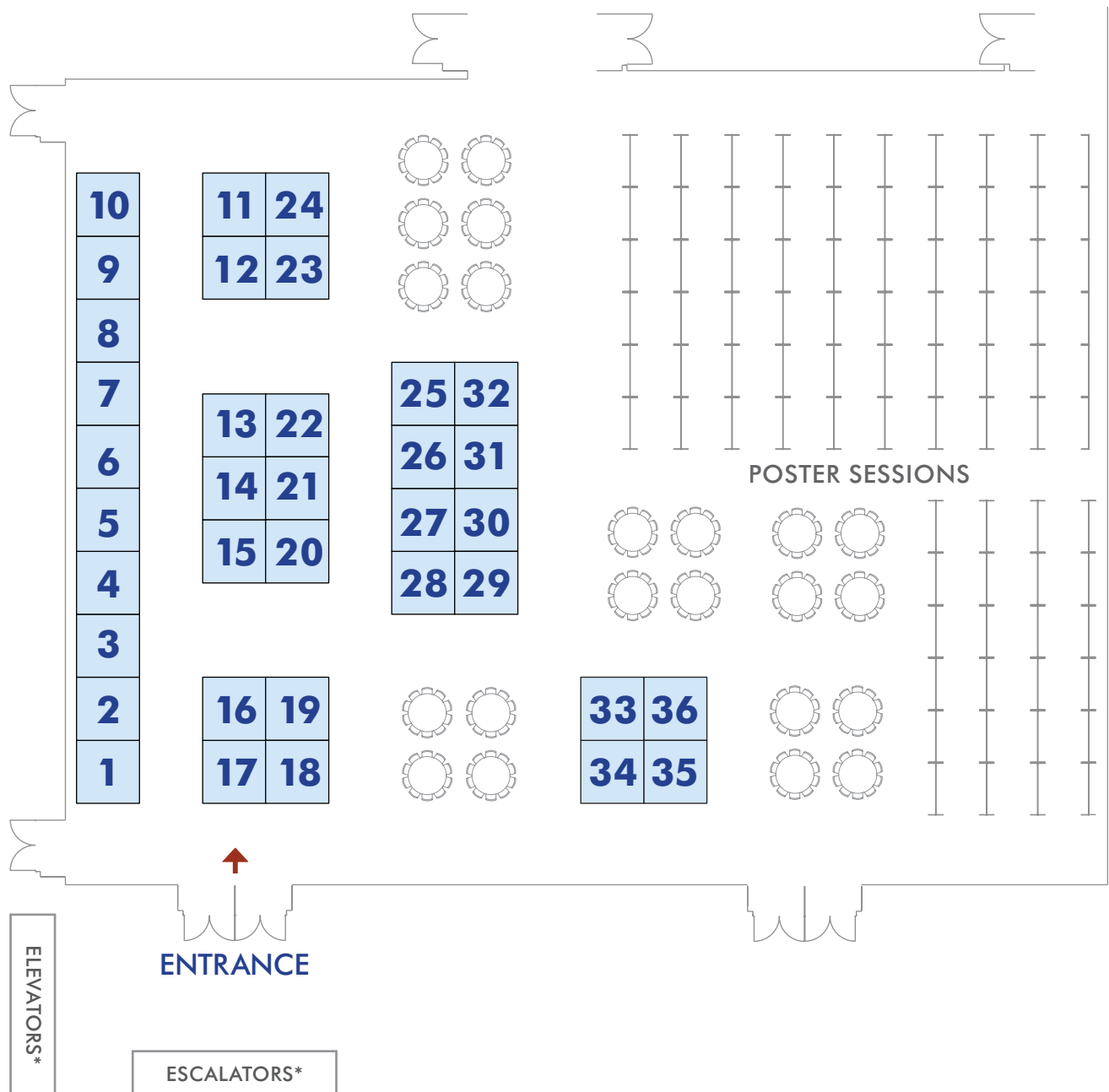
## ACCESS FOR DELIVERIES

All articles, exhibits, fixtures, displays, and property of any kind shall be brought into and out of the exhibit hall only at and through the approved loading area as the Convention Center may designate.

**Raleigh Convention Center**  
500 S. Salisbury Street  
Raleigh, NC 27601  
919-996-8500

# EXHIBITOR

## FLOOR PLAN



\*Locations not to scale

# EXHIBITOR

## RESERVATION FORM

☐ **YES!** I want to reserve exhibit space at the 38th AAAR Annual Conference

☐ **Exhibit Space & Organizational Membership | \$4,009**

### EXHIBIT SPACE BENEFITS:

- › 25% discount on each *additional* 10'x10' exhibit space
- › Two (2) complimentary exhibitor registrations with full access to scientific sessions
- › Electronic conference attendee lists  
(one electronic pre-registration list prior to conference and one complete list distributed within 30 days after conference)
- › Right of first refusal on conference sponsorship opportunities

### ORGANIZATIONAL MEMBERSHIP BENEFITS:

- › Two (2) one-year AAAR individual memberships for 2020
- › Two (2) full conference registrations
- › Listing on the AAAR Web site as an Organizational Member
- › Listing in the AAAR 2020 program as an Organizational Member

☐ **Exhibit Space | \$2,500**

- › One 10'x10' exhibit space
- › Two (2) complimentary exhibitor registrations with full access to scientific sessions
- › Listing in the AAAR 2020 program and on the AAAR Web site
- › Electronic conference attendee lists  
(one electronic pre-registration list prior to conference and one complete list distributed within 30 days after conference)

**NUMBER OF EXHIBIT SPACES REQUESTED:** \_\_\_\_\_

### EXHIBIT SPACE LOCATION PREFERENCES\*:

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

\* Exhibit space(s) will be assigned on a first-come, first-served basis upon receipt of contract and payment.

If you have a concern about being near a competitor's booth, please contact:

**John Lessard**, Executive Director

**jessard@virtualinc.com** OR **781-876-8944**

### PLEASE SEND COMPLETED FORM TO:

**American Association for Aerosol Research (AAAR)** Attn:  
John Lessard, Executive Director – **Via:**

**MAIL:** 11130 Sunrise Valley Dr, Ste 350 Reston, VA 20191

OR **EMAIL:** bcarney@aaar.org

### EXHIBITOR INFORMATION

ORGANIZATION \_\_\_\_\_

CONTACT \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_

WEBSITE \_\_\_\_\_

EMAIL \_\_\_\_\_

**PLEASE** provide a description of your products/services (50 words or less) for inclusion in the final program (use a separate page if needed):

☐ **WE AGREE** to abide by all rules and regulations governing AAAR and the 37th Annual Conference which are a part of this contract. Acceptance of this application by the American Association for Aerosol Research constitutes a binding contract.

AUTHORIZED SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**AMOUNT PAID**  
*with Space Reservation:*

\$ \_\_\_\_\_

### PAYMENT INFORMATION:

**Included with my contract (please check one)**

☐ **Check** (payable to AAAR)

☐ **Credit Card**

☐ Visa

☐ MasterCard

☐ AmEx

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

NAME (AS IT APPEARS ON CARD) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### NOTE:

- › An exhibitor service kit will be e-mailed to you in early summer.
- › The exhibit reservation fees can be combined with sponsorship/ advertising fees in next section.

**AAAR 38<sup>TH</sup> Annual Conference | OCTOBER 5–9, 2020 | Raleigh Convention Center | Raleigh, NC**

**Exhibitor & Sponsor Prospectus**



# SECTION 2

## SPONSOR & ADVERTISER PROSPECTUS

GENERAL SPONSORSHIP LEVELS & BENEFITS					
	CONTRIBUTOR < \$2,500	SUPPORTING \$2,500	BRONZE \$5,000	GOLD \$10,000	PLATINUM \$15,000
Ad in 3 Issues of Particulars Newsletter				½ page	½ page
Logo and Link on the AAAR Website Homepage				12 Months	12 Months
2 Full Memberships for Staff (Includes AS&T Journal Subscription)					◆
2 Regular Annual Conference Registrations				◆	◆
1 Complimentary 10X10 Exhibit Space (Includes 2 Exhibitor Registrations)			◆	◆	◆
Acknowledgement on Conference Website; Signage; Slides; Conference Publications	◆	◆	◆	◆	◆
Full Page Ad in the Final Conference Program			◆	◆ Cover	◆ Cover
Insert (Advertisement) in Conference Registration Packets		◆	◆	◆	◆

For more information, please contact:  
**John Lessard**  
[jlessard@virtualinc.com](mailto:jlessard@virtualinc.com)



American Association  
for Aerosol Research  
**38th Annual Conference**

### INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Coffee Break	<b>\$1,000</b>	<input type="checkbox"/>
Registration Bags	<b>\$2,800</b>	<input type="checkbox"/>
Lanyards	<b>\$2,800</b>	<input type="checkbox"/>
Laptop Charging Tables	<b>\$1,500</b>	<input type="checkbox"/>
Photobooth	<b>\$3,000</b>	<input type="checkbox"/>
General Conference Sponsorship	\$ _____	

### ADVERTISING OPPORTUNITIES

Onsite Program (Interior Page)	<b>\$1,500</b>	<input type="checkbox"/>
Onsite Program (Inside Front Cover)	<b>\$2,500</b>	<input type="checkbox"/>
Onsite Program (Inside Back Cover)	<b>\$2,500</b>	<input type="checkbox"/>
Outside (Back Cover)	<b>\$3,000</b>	<input type="checkbox"/>
Registration Bags (Insert)	<b>\$1,500</b>	<input type="checkbox"/>

**TOTAL Sponsorship  
AND Advertising Amount**

\$ \_\_\_\_\_

## SECTION 2

# SPONSORSHIP CONTRACT

**INSTRUCTIONS:** ALL contracts must be completed, signed and accompanied by correct deposit. Contracts that are incomplete, unsigned or not accompanied by proper deposit will not be accepted and will be returned for completion.

### SPONSOR/ADVERTISER INFORMATION

ORGANIZATION			
CONTACT		TITLE	
DEPARTMENT			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE	EMAIL	WEBSITE	

- ☐ **WE AGREE** to abide by all rules and regulations governing AAAR and the AAAR annual conference as printed in this prospectus and which are a part of this contract. *Acceptance of this application by the American Association for Aerosol Research constitutes a binding contract.*

### SPONSORSHIP LEVEL

- |   |                     |
|---|---------------------|
| <input type="checkbox"/> <b>PLATINUM SPONSOR</b>    | <b>\$15,000</b>     |
| <input type="checkbox"/> <b>GOLD SPONSOR</b>        | <b>\$10,000</b>     |
| <input type="checkbox"/> <b>BRONZE SPONSOR</b>      | <b>\$ 5,000</b>     |
| <input type="checkbox"/> <b>SUPPORTING SPONSOR</b>  | <b>\$ 2,500</b>     |
| <input type="checkbox"/> <b>CONTRIBUTOR SPONSOR</b> | <b>&lt;\$ 2,500</b> |

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

### PLEASE SEND COMPLETED FORM TO:

**American Association for Aerosol Research (AAAR)** Attn:  
John Lessard, Executive Director – **Via:**

**MAIL:** 11130 Sunrise Valley Dr, Ste 350 Reston, VA 20191  
OR **EMAIL:** bcarney@aaar.org

### TOTAL Sponsorship AND Advertising Amount

(From the sponsor worksheet on page 12)

\$ \_\_\_\_\_

**\*Deposit of 50% of total is due with contract. Balance due in full by **AUGUST 1, 2020**. NOTE:** Failure to provide payment in full by the date noted above may result in exclusion from conference registration materials.

### PAYMENT INFORMATION:

*Included with my contract: (please check one)*

- ☐ **CHECK** (payable to AAAR)  
☐ **CREDIT CARD** ☐ Visa ☐ MasterCard ☐ AmEx

CREDIT CARD #	EXP. DATE
NAME (AS IT APPEARS ON CARD)	
SIGNATURE	

## AAAR 38<sup>TH</sup> Annual Conference



**AAAR 38<sup>TH</sup> Annual Conference | OCTOBER 5–9, 2020 | Raleigh Convention Center | Raleigh, NC**  
**Exhibitor & Sponsor Prospectus**